**Collaborating and Implementing Improvements for Disney Mini-Golf**

**Data Analysis:**

Here we analyze the provided survey results to identify key areas for improvement.

* **Overall Experience:** Neutral (average score of 3) - There's room for improvement to make the experience more engaging.
* **Course Layout & Accessibility:** Positive feedback (scores of 4-5) - Navigation and accessibility are good.
* **Signage:** Needs improvement (score of 2) - Make signage clearer to avoid confusion during play.
* **Difficulty & Challenge:** Mixed feedback - Some find it easy (score of 2), while others want more variety (score of 3).
* **Theming & Atmosphere:** Room for enhancement (scores of 3-4) - Guests desire a more immersive experience.
* **Restrooms:** Convenience could be improved (score of 4) - Consider adding more restrooms throughout the course.

**Collaboration & Implementation:**

**Team:**

* **Form a Team:** Assemble a team with expertise in mini-golf course design, theming, operations, and guest experience.

**Action Plan:**

1. **Prioritize Improvements:** Based on data, focus on Signage, Difficulty/Challenge, Theming & Atmosphere, and Restrooms.
2. **Signage Improvement:**
   * **Work with Operations:** Conduct a course walkthrough to identify areas where signage needs improvement.
   * **Collaboration with Design:** Design clear and concise signage that is easy to read and understand.
   * **Consider incorporating visuals:** Use pictograms or illustrations to enhance clarity, especially for non-English speakers.
3. **Difficulty & Challenge:**
   * **Course Design Review:** Collaborate with the design team to assess the current difficulty level and identify opportunities for adding more challenging holes.
   * **Multi-Level Play:** Explore options for offering different difficulty levels within the course (e.g., designated challenging sections or alternative hole pathways).
   * **Theming Integration:** Incorporate themed challenges that tie into the course's narrative.
4. **Theming & Atmosphere Enhancement:**
   * **Imagineering Collaboration:** Partner with Imagineers to develop a more immersive experience through:
     + **Enhanced Theming:** Add detailed decorations, props, and landscaping elements that bring the theme to life.
     + **Soundscapes & Music:** Introduce themed music and sound effects to create a richer atmosphere.
     + **Interactive Elements:** Consider incorporating interactive elements within the course that engage players (e.g., water features, sound triggers).
5. **Restroom Availability:**
   * **Operations & Facilities:** Work with these teams to assess the feasibility of adding more restrooms throughout the course.
   * **Alternative Solutions:** If adding restrooms is not feasible, explore options like providing clear signage indicating the location of the nearest restrooms.

**Research & Inspiration:**

* **Benchmarking:** Research and analyze successful mini-golf experiences at other theme parks and entertainment centers.
* **Themed Mini-Golf Trends:** Explore current trends in themed mini-golf design, including interactive elements and augmented reality experiences.

**Implementation Timeline:**

* **Develop a timeline** for each improvement project, outlining tasks, deadlines, and responsible parties.
* **Prioritize quick wins:** Focus on implementing signage improvements and adding background music as they can be done relatively quickly.
* **Long-term projects:** Theming enhancements and adding restrooms will require more planning and resources.

**Communication & Feedback:**

* **Communicate the plan** to relevant teams and stakeholders.
* **Gather further feedback:** Conduct surveys or focus groups after implementing changes to gauge guest satisfaction and identify areas for continued improvement.